

CONTENT MANAGEMENT SYSTEM

ABSTRACT OF THE DISCLOSURE

5 A content management system for information delivery systems, including web based
systems, that organizes the content of the information separately from the appearance of the
presented information. The pages of the information are organized into documents and
borders. Each border and document is further divided into an outline, organizing the content,
and a template organizing the appearance. Individual content is stored in a native format
enabling creators and maintainers to use familiar software tools for creation and maintenance.
10 When retrieving the information, an assembly process gathers the content in accordance with
the document's outline and formats the content in accordance with the document's template.
The data structure allows triggers to be associated with content such that automated
maintenance procedure can be implemented based on the activation of the triggers.